

## **Think Lab – Boot Camp on problem discovery & Idea Generation**

The TC Venture Club of Thiagarajar College organized a Boot Camp titled “**Problem Discovery & Idea Generation**” on 28 November 2025 at Hall No. 1. The objective of the program was to introduce students to structured innovation approaches, help them identify real-world problems, and equip them with creative idea generation techniques, especially in preparation for innovation challenges and hackathons.

The session was presided over by **Dr. D. Pandiaraja, Principal**, who emphasized the relevance of innovation-led learning in shaping students’ future careers. The **Chief Guest and Resource Person, Dr. R. Tamil Selvi**, Professor and Head, PG Department of ECE, Sethu Institute of Technology, led the technical session. Prior to her address, **Dr. R. Sayee Kannan, TC–IIC Coordinator**, introduced the Chief Guest and highlighted her significant contributions in the fields of design thinking, prototype development, and innovation mentoring.

Dr. **Tamil Selvi** conducted an engaging and interactive session where she explained methods for identifying meaningful problems, techniques for root cause analysis, and practical tools for generating and refining innovative ideas. Through group activities, brainstorming exercises, and guided discussions, students gained hands-on exposure to early-stage innovation processes and learned how to approach problem-solving creatively and systematically.

The boot camp significantly enhanced students’ understanding of problem discovery and innovative thinking. Participants reported that the session helped them observe their surroundings more critically, think creatively, and develop confidence to participate in upcoming IIC programs, ideathons, and hackathons. The event successfully strengthened the innovation ecosystem of the college and contributed to fostering a culture of creative and analytical thinking among students.



